

SouthFlorida
Running Forum

James F. Niemir, Publisher/Editor
www.SFRunningForum.com

SFRF Insertion Order

Contact Person: _____

Company or Agency Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Race Name: _____ Race Date: _____

ADVERTISING SCHEDULE:

Frequency:	1x	2x	3x	4x	5x	6x	9x	12x				
2012 Issues:	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2013 Issues:	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec

SIZE:

- Full page
- 1/2 page horizontal
- 1/2 page vertical
- 1/4 page vertical
- 1/6 page vertical
- 1/8 page horizontal
- 1/12 page vertical
- Business Card
- Inserts

COLOR:

- 4-color process
- Black & White

FREQUENCY:

- 1x
- 2x
- 3x
- 4x
- 5x
- 6x
- 9x
- 12x

COST PER AD:

Space Rate\$ _____

Total USD\$ _____

Payment Information:

All opportunities must be paid in advance by check. *(Please sign and return a copy along with your payment).*

- Check is enclosed** (Please mail check payments to: SF Running Forum, 316 NW 95th Ave, Plantation FL 33324
Make checks payable to: SF Running Forum Inc.

Please consult the current rate sheet for advertising space, color costs, mechanical specifications and material deadlines. Production charges will be added for advertisements that do not meet mechanical requirements.

The SF Running Forum is authorized to insert our advertisement in their newspaper according to the specifications listed above. We agree to pay at the rates and under the conditions shown in the rate information attached. Advertising copy deemed objectionable by publisher for any reason may be rejected.

Signature _____

Date _____

Name (Printed) _____